



Service Development
1600 Franklin Street, Oakland CA 94612

July 6, 2018

Mayor Trish Herrera Spencer
Members of the City Council
City of Alameda
2263 Santa Clara Avenue
Alameda, CA 94501

Re: Item 6C, July 10 Agenda—Alameda Marina Master Plan

Dear Mayor Spencer and Members of the Alameda City Council:

AC Transit is writing to express our support for approval of item 6C on the July 10 agenda--the Alameda Marina Project. We support the unanimous recommendation of the Planning Board for approval of Alameda Marina project. This includes the Master Plan, Density Bonus, and Environmental Impact Report (EIR) for the property. The Plan would allow up to 760 housing units, as well as commercial and public space development. The Plan includes a suite of Transportation Demand Measures (TDM), including provision of AC Transit passes to all residents and employees.

AC Transit appreciates the City of Alameda's continued coordination with our agency on projects and initiatives. We look forward to enhancing our partnership with the City, and to continuing to help mitigate traffic impacts resulting from new projects, such as this proposed residential development under the Alameda Marina Master Plan.

AC Transit is working with the City on an ongoing basis to build a robust transit network. This network allows residents and employees to travel to multiple key destinations--especially in Alameda, Oakland and San Francisco--via public transit. This network reduces the need for private automobile use and reduces overall congestion, particularly through the City's tubes and bridges. We are currently exploring how to optimize Transbay service to maximize ridership on our existing resources. This

includes high-capacity transit vehicles to meet growing demand on the island. The approval of Regional Measure 3 supports additional service on Transbay routes.

The addition of multi-unit projects, such as development under the Alameda Marina Master Plan, will help AC Transit continue to improve the transit network in the Northern Waterfront of Alameda. A year ago, we reinstated the Line 19 on Buena Vista Avenue, Line 19 runs one block from this site, and provides direct service to two BART stations in Oakland. This line currently serves existing neighborhoods, as well as residents in the new communities at Marina Shores and Mulberry, and will serve both the Del Monte Warehouse property and Encinal Terminals, as well as Alameda Marina. We therefore anticipate increased ridership on AC Transit buses on the Line 19 and throughout the Northern Waterfront.

AC Transit will continue to work with the City of Alameda's Alameda Transportation Management Association (Alameda TMA), whose members will include all future Northern Waterfront projects. We are especially excited to add another project to the EasyPass program, which provides each household with one AC Transit EasyPass (a transit pass for unlimited rides on local and Transbay service) with their annual TMA assessment.

AC Transit looks forward to working with the City to further develop and implement these proposals to provide a high-level of quality and sustainable transit service.

Sincerely,



Robert del Rosario

Director of Service Development and Planning

CC: Andrew Thomas, Assistant Community Development Director
Jennifer Ott, Director of Base Reuse and Transportation
Michael Hursh, AC Transit General Manager