



Service Development
1600 Franklin Street, Oakland CA 94612

May 23, 2018

Alameda Planning Board
2263 Santa Clara Avenue
Alameda, CA 94501

Re: May 29, 2018 Agenda, Item 7A—Alameda Marina Master Plan

Dear President Mitchell and Planning Board Members:

AC Transit supports the approval of Item 7A—the Master Plan, Density Bonus, and Environmental Impact Report (EIR) for the Alameda Marina property. The Plan would allow up to 760 housing units, as well as commercial and public space development. The Plan includes a suite of Transportation Demand Measures (TDM), including provision of AC Transit passes to all residents and employees.

AC Transit appreciates the City of Alameda's continued coordination with our agency on projects and initiatives. We look forward to enhancing our partnership with the City, and to continuing to help mitigate traffic impacts resulting from new projects, such as this proposed residential development under the Alameda Marina Master Plan.

AC Transit is working with the City on an ongoing basis to build a robust transit network. This network allows residents and employees to travel to multiple key destinations--especially in Alameda, Oakland and San Francisco--via public transit. This network reduces the need for private automobile use and reduces overall congestion, particularly through the City's tubes and bridges. We are currently exploring how to optimize Transbay service to maximize ridership on our existing resources. This includes high-capacity transit vehicles to meet growing demand on the island. Should voters approve Regional Measure 3 in the June 5 primary, AC Transit will be in a position to add service on existing Alameda Transbay routes.

The addition of multi-unit projects, such as development under the Alameda Marina Master Plan, will help AC Transit continue to improve the transit network in the Northern Waterfront of Alameda. A year ago, we reinstated the Line 19 on Buena Vista Avenue,. Line 19 runs one block from this site, and provides direct service to two BART stations in Oakland. This line currently serves existing neighborhoods, as well as residents in the new communities at Marina Shores and Mulberry, and will serve both the Del Monte Warehouse property and Encinal Terminals, as well as Alameda Marina. We therefore anticipate increased ridership on AC Transit buses on the Line 19 and throughout the Northern Waterfront.

AC Transit will continue to work with the City of Alameda's recently established Alameda Transportation Management Association (Alameda TMA), whose members will include all future Northern Waterfront projects. We are especially excited to add another project to the EasyPass program, which provides each household with one AC Transit EasyPass (a transit pass for unlimited rides on local and Transbay service) with their annual TMA assessment.

AC Transit looks forward to working with the City to further develop and implement these proposals to provide a high-level of quality and sustainable transit service.

Sincerely,



Robert del Rosario

Director of Service Development and Planning

CC: Andrew Thomas, Assistant Community Development Director
Jennifer Ott, Director of Base Reuse and Transportation
Michael Hursh, AC Transit General Manager